## CONSIDERATIONS FOR DESIGNING PRIVATE AND INEXPENSIVE SMART CITIES

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### JASMINE DEHART

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# OU DATA LAB

Event Extraction

Speed

Labeling

Smart

Cities

Mining domain agnostic events in large data corpora

Interfaces and recommendation systems for accelerating data labeling

Mitigating cost and privacy within social networks and communities

Fairness Forensics

Critical data exploration tools focused on bias and fairness

https://audalah.githuh.ig/

https://oudalab.github.io/

### NETWORK **RECONNAISSANCE LAB** NET Pragmatic Secure delay tolerant social network Applications of RECON for Apple iOS devices **Delay Tolerant Networks Smart Homes and Opportunistic wireless communication** https://www.cs.uky.edu/~baker/research/ the Internet of to enable Smart Homes to flourish Things Mitigating cost and privacy within Low-Cost Smart Cities social networks and communities

## MOTIVATION





#### Cost

Transforming into a smart city is expensive (e.g., between \$30 Million and \$40 Billion)

### Privacy

Data collection and surveillance of smart city technology

https://thenounproject.com/term/smart-city/1870004/

# HOW TO BECOME "SMART"?





Electric vehicle charging stations



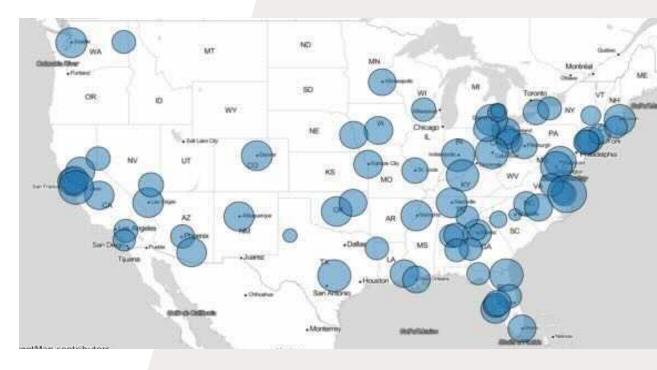
Electric/autonomous public transportation vehicles

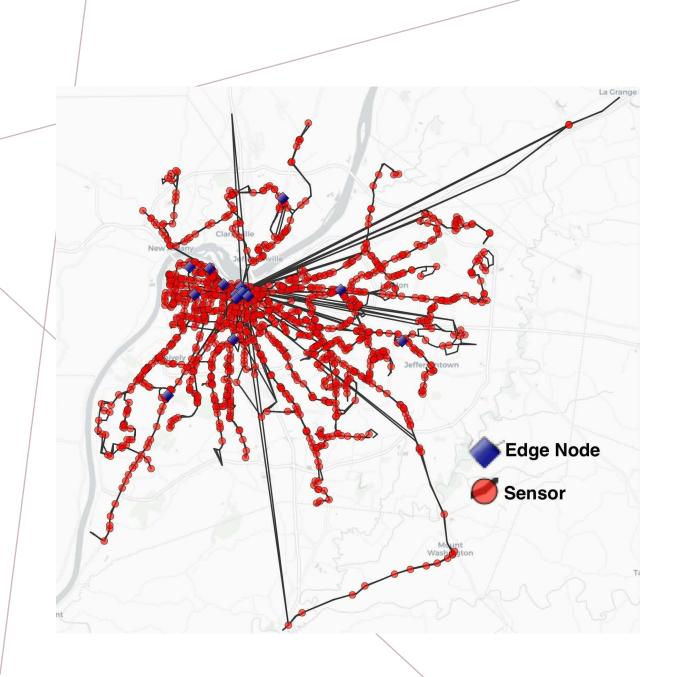
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Connected vehicles using a smart grid



Traffic signaling priority





# *LOW-COST SMART CITIES*

- Cost of deploying and maintaining the IoT devices themselves, a significant portion of the expense is a result of providing Internet connectivity via 5G or WiFi to those devices.
- Delay Tolerant Networks (DTNs) as a backbone for Smart City communication to facilitate data that does not have real-time Quality of Service (QoS) constraints.

| City              | Data Sharing |
|-------------------|--------------|
| Columbus, OH      | Poor         |
| Austin, TX        | Poor         |
| Denver, CO        | Poor         |
| Kansas City, MO   | Poor         |
| Pittsburgh, PA    | Poor         |
| Portland, OR      | Average      |
| San Francisco, CA | Poor         |

PRIVACY-ENABLED SMART CITIES

**Data Sharing** answers (1) what information is shared, (2) who can see this data, and (3) how much information will be collected by the city.

| City              | Individual Privacy |
|-------------------|--------------------|
| Columbus, OH      | Poor               |
| Austin, TX        | Poor               |
| Denver, CO        | Poor               |
| Kansas City, MO   | Average            |
| Pittsburgh, PA    | Poor               |
| Portland, OR      | Poor               |
| San Francisco, CA | Poor               |

PRIVACY-ENABLED SMART CITIES

**Individual Privacy** is the management and protection of personally identifying information (PII).

| City              | System Security |
|-------------------|-----------------|
|                   |                 |
| Columbus, OH      | Poor            |
| Austin, TX        | Excellent       |
| Denver, CO        | Poor            |
| Kansas City, MO   | Excellent       |
| Pittsburgh, PA    | Poor            |
| Portland, OR      | Poor            |
| San Francisco, CA | Poor            |

PRIVACY-ENABLED SMART CITIES

System Security addresses concerns of hacking, data breaching, cryptographic settings, and comprehensive system design.

## PRIVACY- ENABLED SMART CITIES

**Data Privacy** ensures all data in and data out of the Smart City system is properly protected.

| City              | Data Privacy |
|-------------------|--------------|
| Columbus, OH      | Poor         |
| Austin, TX        | Excellent    |
| Denver, CO        | Average      |
| Kansas City, MO   | Poor         |
| Pittsburgh, PA    | Average      |
| Portland, OR      | Average      |
| San Francisco, CA | Poor         |
|                   |              |

# VIPERLIB

From this analysis, we proposed a library of privacy mitigation techniques that includes:

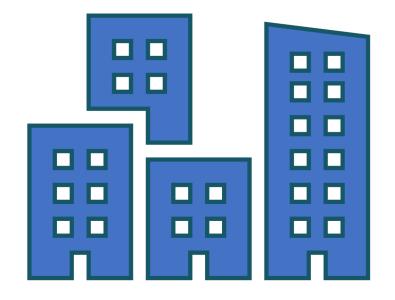
- Visual mitigation
- Various stages of deployment
- Active engagement strategies
- Open Source
- Privacy first



# CONCLUSION

Smart cities have the capability to be both private and inexpensive in deployment and for long term sustainability.

- Officials and citizens should consider the high cost and privacy concerns associated
- Extends from the protection of PII to anonymity and protect of minors
- Use of DTNs to lower the cost and allow citizens assist in the transmission of data



## FUTURE WORK

THIS MATERIAL IS BASED UPON WORK SUPPORTED BY THE NATIONAL SCIENCE FOUNDATION UNDER GRANT NO. 1952181. Research potential effects of security for cyberphysical systems in real IoT deployments



Development and deployment for ViperLib

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Collaborate with Louisville, Kentucky to discuss future strategies



Study African and European Smart Cities

## CONSIDERATIONS FOR DESIGNING PRIVATE AND INEXPENSIVE SMART CITIES

# Questions?

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